

Order ID: 55497 10/29/12 04:21 PM CF LOC-POL FBD - LBD: 10/31/12 - 11/05/12 HL#: Created: Client: REPUBLICAN PARTY OF FLORIDA... CPF. RPOF / 3PACK / 652 Agency Commission: 15 % Updated: YJACOME on 11/06/12 09:39 AM Agency: MCLAUGHLIN & ASSOCIATES (5617) Product: EST.652 RPOF3Pack Self Protect.: :20:00 Confirmed: 11/06/12 09:39 AM Buyer: Demo: P50+ DMA RTG Sched. Code: Z Contract: 11/09/12 11:03 AM AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% OTHER: 0% Share: 0% WLTV: 0% CABLE: 0% Time Class **Break Type** Dur SC Self Pr Sales Catg NR A/G Item Eligible Days P50+ Rate Spots Total MLOCAL3 **NEWS** 30 \$540.00 001 0.0 2 \$1,080.00 FBD LBD Nov 05 11/05/12 11/05/12 2 Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg P50+ Rate Spots Total NR A/G 002 MLOCAL3 0 0 2 2 2 0 0 NEWS 30 \$540.00 \$3,240.00 0.0 FBD LBD Oct 29 10/31/12 11/04/12 6 Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg P50+ Rate Spots Total NR A/G M * * * * * * 003 09:30 - 10:00 **NEWS** 30 0.0 \$450.00 \$450.00 FBD LBD Nov 05 11/05/12 11/05/12 Time Class Dur SC Self Pr Sales Catg Rate Spots NR A/G Item Eligible Days **Break Type** P50+ Total 09:30 - 10:00 0 0 1 1 1 0 0 NEWS 30 0.0 \$450.00 \$1,350.00 004 FBD **LBD** Oct 29 10/31/12 11/04/12 3 Dur SC Self Pr Time Class Eligible Days Item **Break Type** Sales Catg P50+ Rate Spots Total NR A/G M * * * * * * 005 **DPRICE** DAY 30 0.0 \$1,170.00 \$1,170.00 FBD Nov 05 <u>LBD</u> 11/05/12 11/05/12 1 Dur SC Self Pr NR A/G Time Class Eligible Days **Break Type** Sales Catg P50+ Rate Spots Total Item 006 **DPRICE** 0 0 1 1 1 0 0 DAY 30 0.0 \$1,170.00 \$3,510.00 **FBD** <u>LBD</u> Oct 29 10/31/12 11/04/12 3 Eligible Days Item **Time Class Break Type** Dur SC Self Pr Sales Catg P50+ Rate Spots Total NR A/G M * * * * * * 007 NNOON **NEWS** 30 \$900.00 0.0 \$900.00 FBD LBD Nov 05 11/05/12 11/05/12 1



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HL#: Order ID: 55497 CF LOC-POL FBD - LBD: 10/31/12 - 11/05/12 Created: 10/29/12 04:21 PM RPOF / 3PACK / 652 Client: REPUBLICAN PARTY OF FLORIDA... CPE: Agency Commission: 15 % Updated: YJACOME on 11/06/12 09:39 AM Agency: MCLAUGHLIN & ASSOCIATES (5617) EST.652 RPOF3Pack Self Protect.: :20:00 Confirmed: 11/06/12 09:39 AM Product: DMA RTG Sched. Code: Z P50+ Contract: 11/09/12 11:03 AM Buyer: Demo: BM: SS SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly AE: WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% Share: 0% CABLE: 0% Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G M * * * * * * **NEWS** 015 17:30 - 18:00 30 0.0 \$1,620.00 \$1,620.00 FBD LBD Nov 05 11/05/12 11/05/12 1 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg P50+ Rate Spots Total NR A/G 016 17:30 - 18:00 0 0 1 1 1 0 0 NEWS 30 0.0 \$1,620.00 \$4,860.00 FBD LBD Oct 29 10/31/12 11/04/12 3 Time Class Sales Catg NR A/G Eligible Days Dur SC Self Pr Item Break Type P50+ Rate Spots Total M * * * * * NEWS 18:00 - 18:30 30 0.0 \$1,800.00 \$1,800.00 FBD LBD Nov 05 11/05/12 11/05/12 1 Eligible Days Dur SC Self Pr Sales Catg NR A/G Time Class Break Type Item P50+ Rate Spots Total 30 018 18:00 - 18:30 0 0 1 1 1 0 0 NEWS 0.0 \$1,800.00 3 \$5,400.00 FBD LBD Oct 29 10/31/12 11/04/12 3 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg P50+ Rate Spots Total NR A/G M * * * * * * NEWS 019 NELECTION 30 0.0 \$1,800.00 \$3,600.00 1x per 1/2 hour FBD LBD Nov 05 11/05/12 11/05/12 2 Dur SC Self Pr NR A/G Eligible Days Sales Catg Time Class Break Type Item P50+ Rate Spots Total 020 A7PMET 0 0 1 1 1 0 0 ACC 30 0.0 \$1,800.00 \$5,400.00 FBD LBD Oct 29 10/31/12 11/04/12 3

Time Class

AINSIDER

FBD

10/31/12

LBD

11/04/12

Item 022 Eligible Days

0 0 1 1 1 0 0 ACC

Oct 29

3

Break Type

Dur SC Self Pr

30

Sales Cato

P50+

0.0

Rate Spots

\$1,800.00

NR A/G

Total

\$5,400.00



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Buyer:

AE:



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P50+

10/29/12 04:21 PM Created:

Client: REPUBLICAN PARTY OF FLORIDA... Agency: MCLAUGHLIN & ASSOCIATES (5617)

CPE: Product:

Demo:

RPOF / 3PACK / 652 EST.652 RPOF3Pack Agency Commission: 15 % Updated: Self Protect.: :20:00 Sched. Code: Z

HL#:

Confirmed: 11/06/12 09:39 AM

YJACOME on 11/06/12 09:39 AM

Contract: 11/09/12 11:03 AM

Billing Int: Monthly BM: SS

WPLG: 0% WSFL: 0% WLTV: 0% Share: 0% WTVJ: 0% WSVN: 0% WBFS: 0% WPXM: 0% OTHER: 0% CABLE: 0%

DMA RTG

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR A/G
030	18:26 - 18:26	* * * T * * *	MILT	30		0.0	\$0.00	1	\$0.00	\$1.00

LBD FBD Oct 29 11/01/12 11/01/12 1

SUSAN INKER-PURETZ-WFOR-TV

Order Totals											
	Confirmed	Revised Quantity	Confirm	ed Total	Revised Total						
Order Section	Quantity		Gross Amt	Net Amt	Gross Amt	Net Amt					
Spot Buy Lines	68	0	\$85,950.00	\$73,057.50	\$0.00	\$0.00					
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Order Totals:			\$85,950.00	\$73,057.50	\$0.00	\$0.00					